

PROFILE

Efficiency-driven Graphic Designer offering 10 years of progressive experience plus added subject matter expertise in print and video editing as well as familiarity with web design. Proven success delivering productivity, efficiency, and performance improvements - all while facing time-critical (and sometimes competing) deadlines and maintaining emphasis on peak quality outcomes. Entrusted to lead and participate on hundreds of projects throughout career based on inherent talent for quickly gaining the confidence and respect of peers, management, and clients. Adeptly match customer needs with a wide variety of graphics, visual arts tools, and approaches to attract and maintain a loyal client following.

Began career as a 2D FX Artist who has produced 6 – 45-minute DVD's and whose finished products have run on Showtime and HBO. An articulate communicator effective at conveying ideas and capturing the interest of the intended audience – all while discussing a project's vision with ease and passion. Seamless ability to function in both MAC and PC platforms with expertise in Photostop, Illustrator, InDesign (Design/Print), and Final Cut Pro; also wield the capacity to use After Effects Pro (motion video) for keying, rotoscoping, masking, and tracking of nested compositions. Regularly called upon to deliver Mac training to PC hires based on knack for system set-up, daily operations, maintenance, and troubleshooting. A quick study who easily comes “up to speed” in learning intricacies associated with industry-specific assignments.

KEY STRENGTHS

Digital Renderings • Logo Design • Web Creation • Corporate Identity Packaging
Production Scheduling • Project Management • Staff Training & Leadership • Title Creation
Finalized Media Compress & Transfer for Online Viewing • Movie Trailer Cutting
Web-Site Creation • Media Digitizing • Non-Linear Editing • Color Correcting
Visual Imperfection Modifications • Audio Source Mixing

SAMPLE ACHIEVEMENTS

Productivity / Efficiency / Performance Improvements:

- Elevated on-time completion record from 76% to 98% (KB Home)
- Introduced visual layout and design changes that immediately caught the attention of at least 3 divisions nationwide (based in Las Vegas, Houston, and Orlando); this initiative has since become the Company's primary resource, to be accessed by as many of hundreds of construction personnel, sales associates, and clients (KB Home)
- Ramped up daily trailer production from 6 to more than 10 – all while maintaining top quality output and meeting multiple scheduled deadlines (800BuyMovies)
- Restructured 27" x 22" color scheme boards to feature actual samples of paint chips, countertop material, and roof composition tiles and shingles - ultimately to provide recipients with “real world” choices while abolishing errors and eliminating common problems that would-be buyers would otherwise encounter (KB Home)

Additional:

- Personally sought out by highly-regarded Project Manager to help guide a new cost-saving Take-Offs and Estimating endeavor, which more accurately determines project expense ranges (KB Home)
- Chosen by Lead Director to determine requirements for 4 Mac Pro workstation systems – then valued at \$13,000 apiece (800BuyMovies)
- On 2 separate occasions, won the Outstanding Academic Award for demonstrated expertise in print production and graphic design principles (Platt College of Design)

PROFESSIONAL EXPERIENCE

Freelance Graphic and Web Design 2011 – present
Graphic / Web Designer jasonmaley.com

Residential Fire Systems Inc. 2012 – present
Autocad / Permits / Plan Check
Basic AutoCad corrections, plan check, file prep, print plans, pull permits for fire sprinkler installations

KB Home Architecture, Los Angeles 2006 – 2011
Senior Color Coordinator / Graphic Designer
Initially hired as a Color Coordinator for the in-house Graphics sector and promoted just 1 year later in light of ever-rising business activity. Led, motivated, and energized a 3-man team.

The Creative Group, Irvine 2005 – 2006 / 2010 – present
Graphic Designer (numerous temporary and contract assignments)

Cipher Designs, Huntington Beach 2003 – 2005
Graphic / Web Designer

800BuyMovies, Fullerton 2002 – 2004
Lead Video Editor (promoted from Video Editor after only 8 months)

O Entertainment, San Juan Capistrano 2001 – 2002
2D FX Artist
Extensive use of After Effects Pro for live action digital video effects.

SKILLS

Photoshop • Dreamweaver • HTML/CSS • Illustrator • Flash
Indesign • PHP • JavaScript • Final Cut Pro • After Effects Pro • DVD Studio Pro
Media Cleaner • QuickTime Pro • Windows Media Encoder • Premiere Pro • Bridge
Acrobat Pro • QuarkXPress • AutoCAD (basic) • Microsoft Office

EDUCATION

Platt College of Design, Ontario • Bachelor of Arts Degree in Visual Communications 2012

Platt College of Design, Newport Beach • Multimedia & Web Design Certificate 2001

Platt College of Design, Newport Beach • Associate of Arts Degree in Graphic Design 2000

PROFESSIONAL MEMBERSHIPS

NAPP (National Association of Photoshop Professionals) • Member in Good Standing

References available upon request